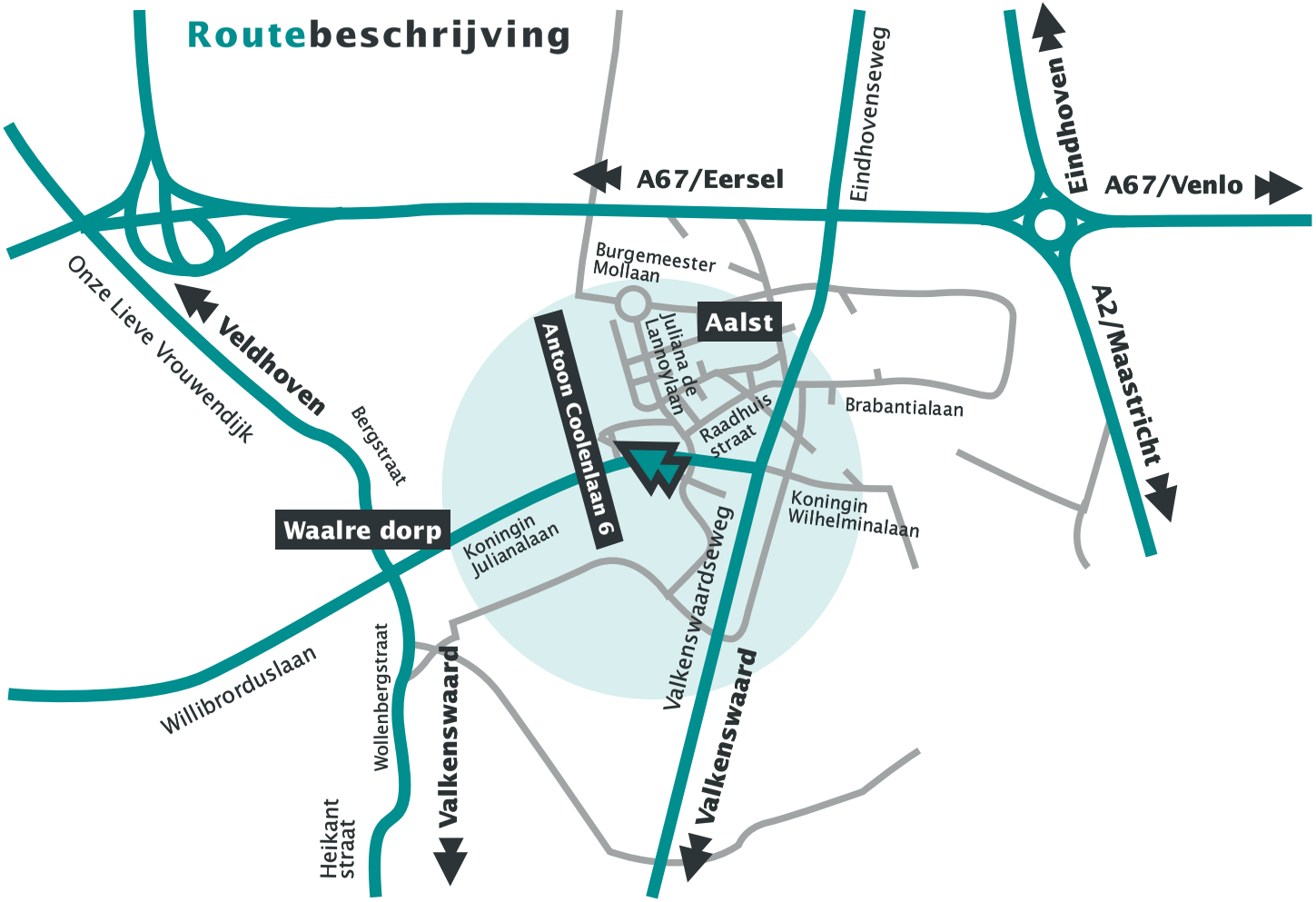Routebeschrijving